

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

G. Eric Engstrom

Application No.: 09/817,837

Filed: March 26, 2001

For: Method and Apparatus for
Generating Electronic Personas

Examiner: Michael M. Thompson

Art Unit: 3629

Confirmation No.: 9404

MAIL STOP AF
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL REJECTION

Dear Sir:

In response to the Final Office Action mailed June 19, 2009 ("Office Action"), Applicant respectfully requests reconsideration of the captioned application in view of the amendments and remarks to follow.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.